

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Art Unit: 3639

Applicant: Aday et al.

Examiner: Nelson, Freda Ann

Title: CUSTOM PRICING SYSTEM AND
METHOD

Docket No.: BUR920010167

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

This paper is being filed in response to the Office Action dated 19 June 2006. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 9 of this paper.